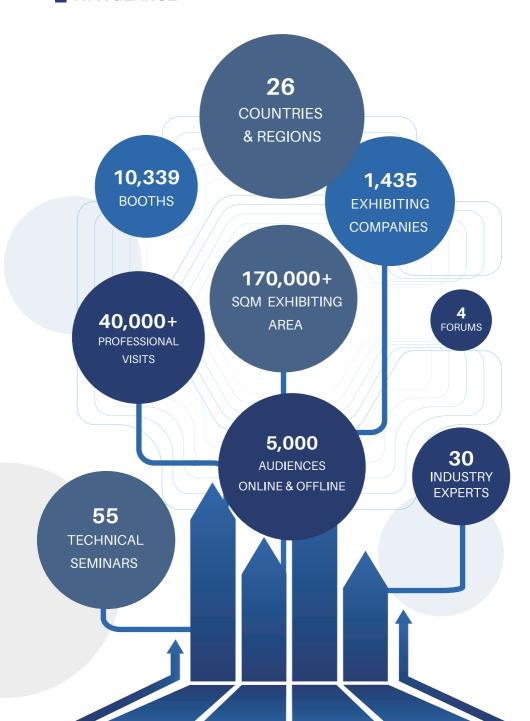


THE 61<sup>ST</sup> (2021 AUTUMN) CHINA NATIONAL PHARMACEUTICAL MACHINERY EXPOSITION & 2021 (AUTUMN) CHINA INTERNATIONAL PHARMACEUTICAL MACHINERY EXPOSITION

## AT A GLANCE



### **EXHIBITOR PROFILE**

## Part of exhibiting brands



#### **EXHIBITOR BACKGROUNDS**

#### 29.9%

International Hall (Hall 5, 6, L2, 9, 10, 11)

#### 18.7%

Preparation Machinery Hall (Hall 16, 15, 14, 11)

285 Brand

Pharmaceutical Packaging Machinery Hall (Area A1, A2, A3, B1, B2, B3) <sup>234 Brands</sup>

#### 15.2%

API Machinery and Equipment Hall (Hall 2, 3, 4)

232 Brands

#### 6%

Other Pharmaceutical Machinery and Equipment Hall (Area L1, L3)

#### 4.7%

Engineering, Purification And Environmental Protection Equipment Hall (Hall 5)

#### 3.6%

Milling Machinery Hall (Hall 1)

55 Brands

#### 3.0%

Inspection & Laboratory Equipment Hall (Area L2) 47 Brands

#### 2.2%

Pharmaceutical Water & Gas Treatment Equipment Hall (Hall 1) 34 Brands

#### 1.3%

TCM Machinery Hall (Hall 1) 20 Brands



## **EXHIBITOR PROFILE**

## Impression of the Expo



## Exhibitor Satisfaction

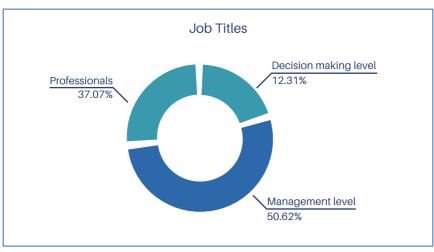


# Main Objectives in Exhibiting



### **VISITOR PROFILE**





## Regions

35.3%	Sichuan, Chongqing
23.3%	Jiangsu, Zhejiang, Shanghai
8.1%	Beijing, Tianjin, Hebei
6.8%	Guangdo <mark>ng.</mark>
5.2%	Hunan, Hubei
4.6%	Shandong
4.4%	Heilongjiang, Jilin, Liaoning
2.3%	Henan
2.2%	Anhui
7.8%	Other provinces

## Interests



### ATTRACTED DELEGATES INCLUDES:



### **BIOPHARMACEUTICAL ZONE**

**BIOPHARMACEUTICAL ZONE EXHIBITOR (PARTIAL)** 



10,000 sqm exhibiting area, includes 79 companies

**90%** Perceived Better Outcomes Than Past Experiences

95% Willing to Exhibit in the "Biopharmaceutical ZONE" Again

# LÍSURE利穗

We are very satisfied with CIPM, which is a highly professional exhibition. We can always have a chance to make more face-to-face communications in an extensive way with our existing customers and get to know some potential customers during the exhibition. We will continue to display in the biopharmaceutical area next year and we wish CIPM will be better and better.

--Lisure Science (Suzhou) Co., Ltd.



Having cooperated with CIPM for years, we deeply feel that it always adheres to the purpose of building a communication bridge for exhibitors, and makes every efforts to promote international collaborations. As one of the first Chinese enterprises to step into the realm of biopharmaceutical, Morimatsu has established a leading industry position. When witnessing CIPM's continuous growing, Morimatsu, with the valuable platform provided by the organizer, also set up a high-quality brand image to the public, and intuitively presented the latest products and technical services, so as to promote the synchronization of domestic technology with global advanced technology. At this 61st CIPM, Morimatsu appeared in the biopharmaceutical zone with a number of core equipment. We also witnessed the industrial technology upgrading and international development trend, the dynamic market demand and concepts inspired by new elements.

-Shanghai Morimatsu Pharmaceutical Equipment Engineering Co., Ltd.

## 梅特勒 托利多

We've always perceived CIPM as one of the most influential expositions in the pharmaceutical industry. We pay very close attention to each of our appearance at CIPM. Biopharmaceutical has always been our most important segment. Exhibiting in the Biopharmaceutical Zone at 61st CIPM was not only a very successful attempt, but also aligned with our key industry positioning. Even under the harsh epidemic situation, the number of our intended customers on the first day was twice amount than the last time. This result speaks for itself, showed us the most direct value, also proved the success of CIPM Biopharmaceutical Zone. We very much look forward to our continued interaction with professional customers and perfect appearance in the Biopharmaceutical Zone in the next session

--METTLER TOLEDO

### **PHARMAC**

珐成浩鑫…

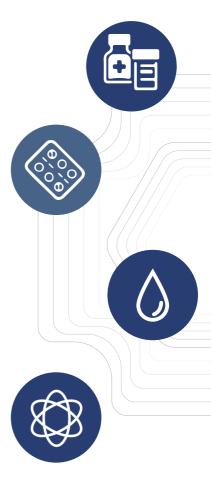
The Biopharmaceutical Zone of the past CIPM can be described as "all the good things are at the right time." By systematically displaying the overall picture of our bio-pharma equipment industry chain, it provides a good display stage for the breakthrough of our bio-pharma equipment short-board technology and the realization of high-quality domestic manufacturing substitutions. With the substantial development of China's biopharmaceutical industry, the process equipment is the core and driving force for the manufacturing. We hope that CIPM will help to break through the bottleneck for bio-pharma industry's development and achieve the next milestone.

--Pharma Champ Pharmaceutical Engineering (Shanghai) Co., Ltd.

## **FIRST RELEASE PRODUCTS**

The 61st CIPM has attracted several leading enterprises to exhibit their innovative products, include:

- Anritsu Industrial Solutions (Shanghai) Co., Ltd. put their worldwide first release Capsule Checkweigher under the spotlight.
- Beckhoff Automation (Shanghai) Co., Ltd. exhibited its XPlanar for the first time worldwide.
- Fette Compacting (China) Co., Ltd. have their F30i made a perfect appearance at the show.
- Lechler (Tianjin) International Trading Co., Ltd. brought the latest Spinner2.
- MayAir Technology (China) Co., Ltd. revealed the Global-first High air volume hydrogen peroxide sterilizer and Volume hydrogen peroxide pass box.
- METTLER TOLEDO launched their two worldwide first-show products: SPG223C Precision Weighing Module.
- GEA took their Asia-first GEA kytero and GEA ConsiGma1 under the spotlight.
- SUEZ Analytical Instruments (Sievers Instruments) revealed the Asia-first Sievers Eclipse Bacterial Endotoxin Test Platform on stage.

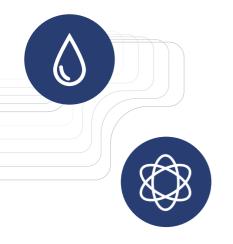


### **FORUMS**

This year's forums attracted 833 professional visitors at the venue, and 1,100 online audience watch Live stream.



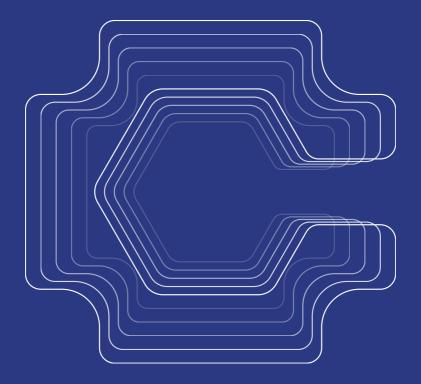
- · Biopharmaceutical Forum
- Pharmaceutical Engineering Forum



- Compliance Management of Pharmaceutical Enterprise Laboratories under the new Regulatory Environment Forum
- Green and Smart Pharmaceutical Manufacturing Forum

### **TECHNICAL SEMINARS**

55 technical seminars were held by companies from different segments of the industry, attracted 1,212 onsite audience and nearly 2,000 online audience on live streaming.



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