



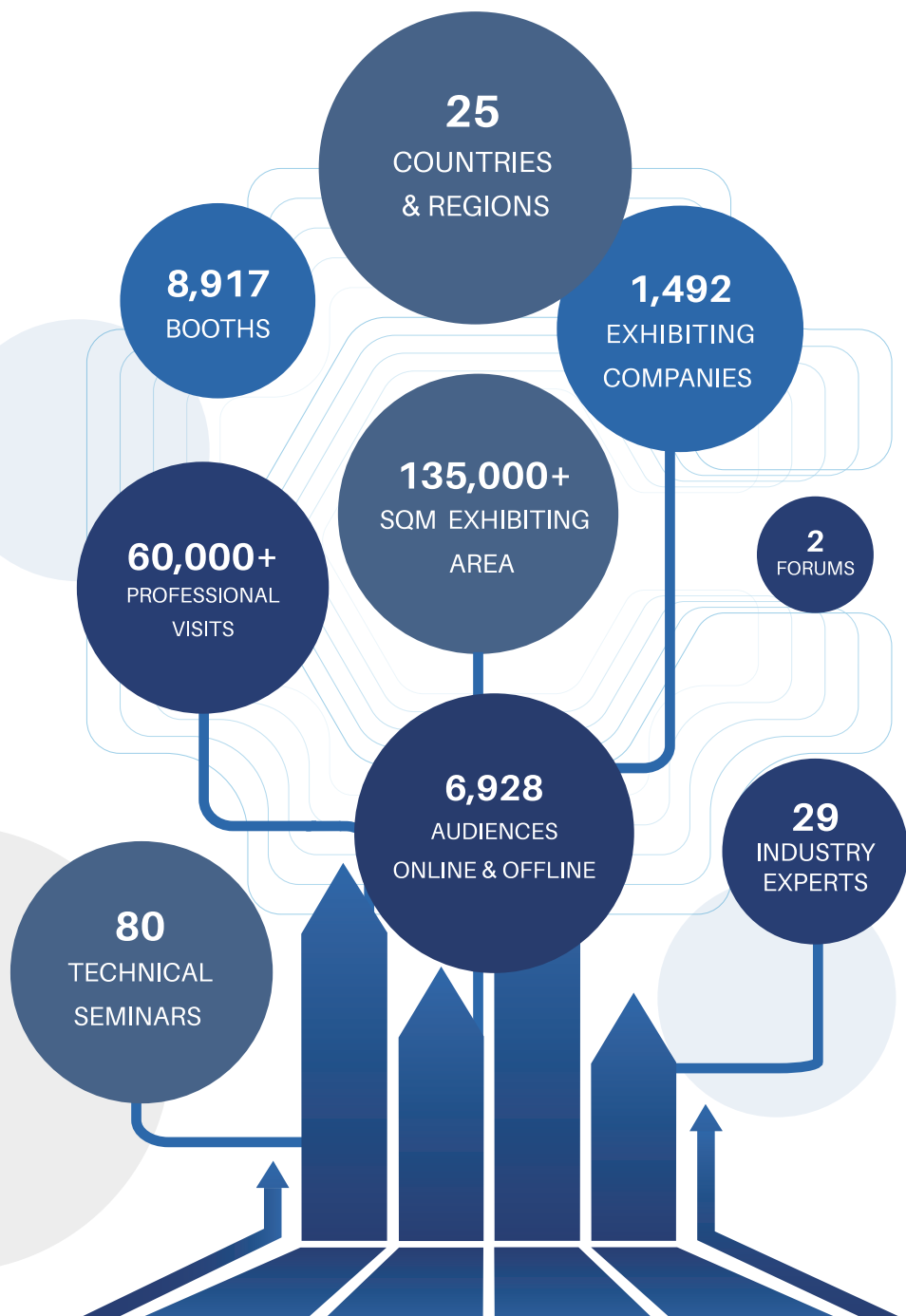
# POST-EXHIBITION REPORT

QINGDAO·SHANDONG

THE 60<sup>th</sup> (2021 SPRING) CHINA NATIONAL PHARMACEUTICAL MACHINERY EXPOSITION  
& 2021 (SPRING) CHINA INTERNATIONAL PHARMACEUTICAL MACHINERY EXPOSITION

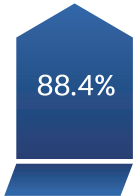
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## AT A GLANCE



## EXHIBITOR PROFILE

### Impression of the Expo



88.4%

Wide variety of products



85.5%

Numerous of exhibitors



82%

Large scale

### Exhibitor Satisfaction



98.6%

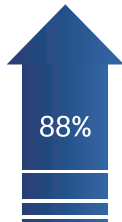
Interest in participating again



87.9%

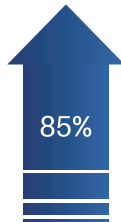
Satisfied with overall organizing

### Main Objectives in Exhibiting



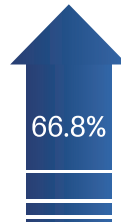
88%

Acquaint with new clients



85%

Accelerate sales



66.8%

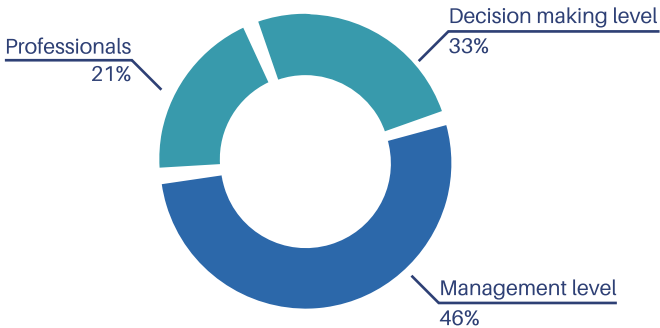
Improve brand awareness

## VISITOR PROFILE

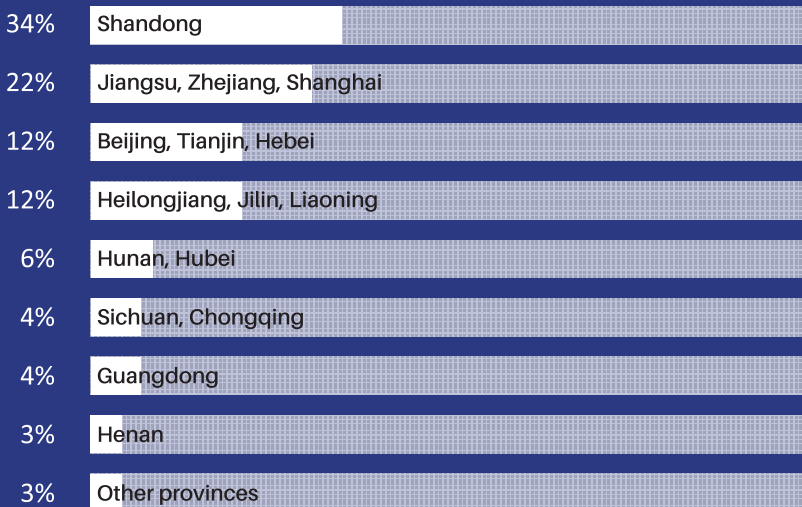
### Professional Field



### Job Titles



## Regions



## Interests



## ATTRACTED DELEGATES INCLUDES:



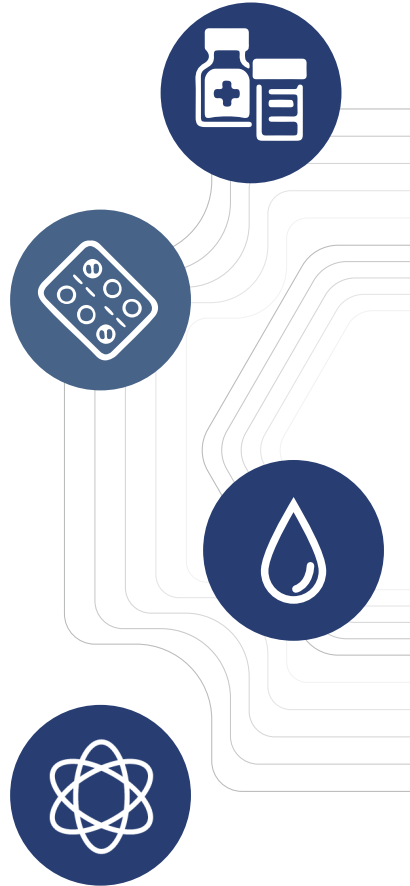
## FIRST RELEASE PRODUCTS



## FIRST RELEASE PRODUCTS

The 60<sup>th</sup> CIPM has attracted several leading enterprises to exhibit their innovative products, include:

- METTLER TOLEDO launched their two worldwide first-show products: IND 360 Compact Automation Indicator and XPR Automatic Balance.
- Minebea Intec Industrial Weighing Equipment (Beijing) Co., Ltd. put their newest new Midrics 3 Touchpad Weighing Indicator under the spotlight.
- Mankenberg GmH exhibited its DM 555 Pressure Reducing Valve for the first time.
- Uhlmann Packaging Systems (Shanghai) Co., Ltd. went through untold hardships, finally have their BLU 200+C 200+S 500+ECP 12 Secondary Packaging for Sensitive Parenteral Products made a perfect appearance at the show.
- CKD (China) Corporation brought the latest FBP-600W Blister Packaging Machine.
- MayAir Technology (China) Co., Ltd. revealed the Asia-first Bag-In Bag-Out System.



## FORUMS

This year's forums attracted 1,293 professional visits at the venue, and 576 online audience watch Live stream.

### CIPM & ISPE FORUM

Main Subjects:

- Commissioning and Qualification
- Biologics R&D, Production and Quality Management
- Practice Sharing of Digitization and Informatization in Pharmaceutical Industry

### CIPM & ILCE LABORATORY DEVELOPMENT AND INNOVATION FORUM

Main Subjects:

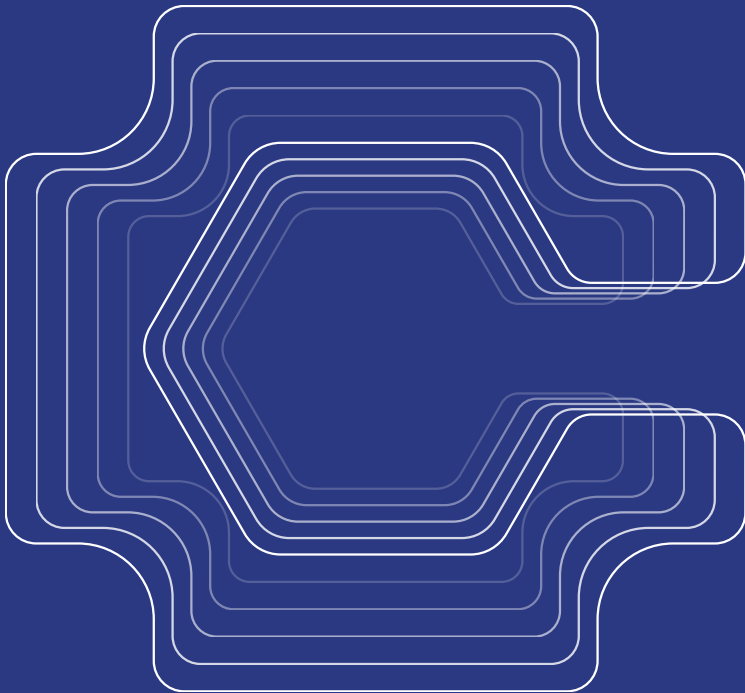
- Biosafety Laboratory
- Vaccine R&D Laboratory
- Intelligence Laboratory
- Scientific Research Laboratory



### TECHNICAL SEMINARS

80 technical seminars were held by companies from different segments of the industry, attracted 2,482 onsite audience and nearly 2,577 online audience on live streaming.





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CIPM OFFICIAL  
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EXHIBITOR  
SERVICE



CONFERENCE  
SEMINARS