



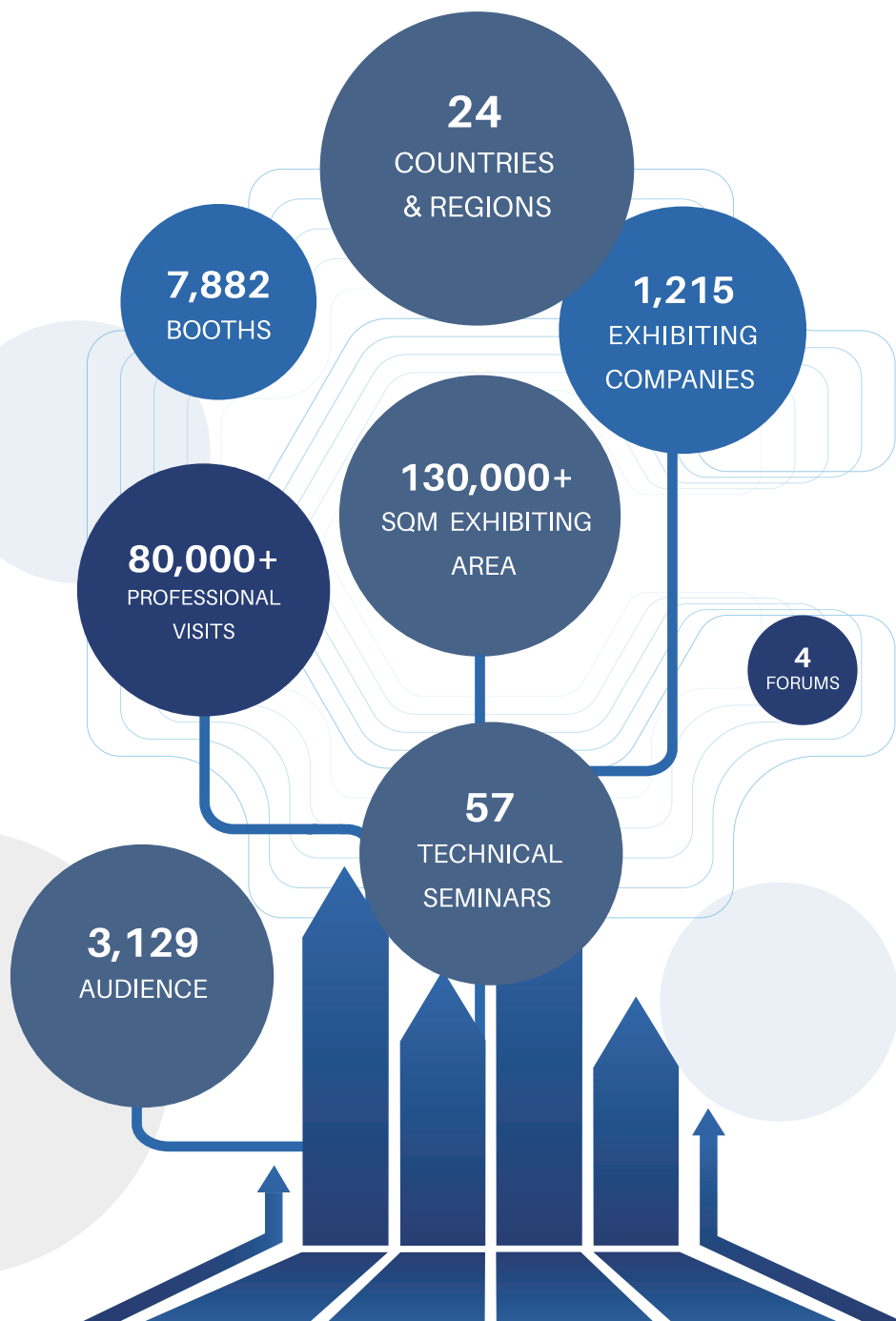
# POST-EXHIBITION REPORT

CHANGSHA HU'NAN

THE 57<sup>th</sup> (2019 SPRING)CHINA NATIONAL PHARMACEUTICAL MACHINERY EXPOSITION  
& 2019(SPRING) CHINA INTERNATIONAL PHARMACEUTICAL MACHINERY EXPOSITION

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## AT A GLANCE



# EXHIBITOR PROFILE

## Exhibitor backgrounds

71%

Domestic Hall

863 Brands

29%

International Hall

352 Brands

## Main Objectives in Exhibiting

74.5%

Acquaint with  
new clients

74.2%

Improve brand  
awareness

58.9%

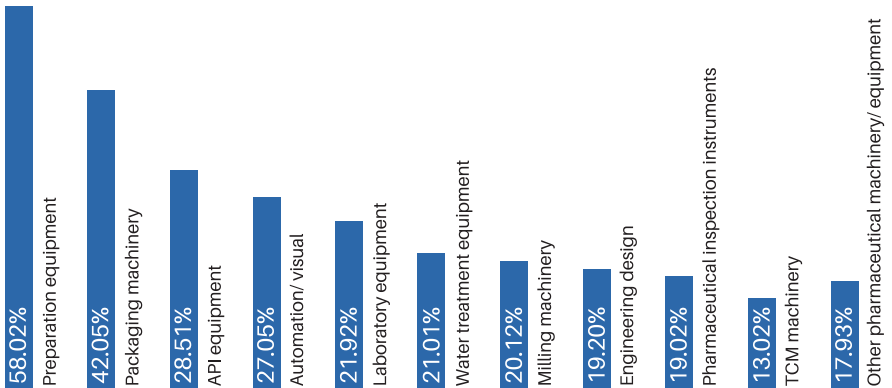
Accelerate sales

# VISITOR PROFILE

## Professional Field



## Interests

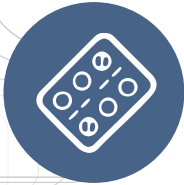


## FORUMS

This year's forums attracted 437 professional visitors at the venue.



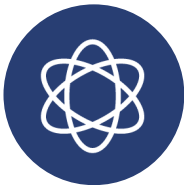
- Siemens: Pharmaceutical Industry Digital Forum



- ASME: Standard for Biological Processing Equipment



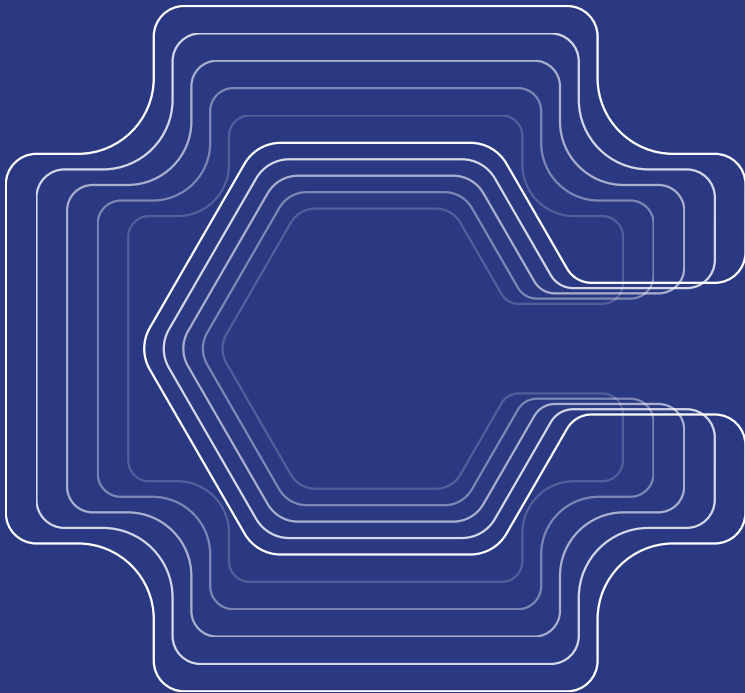
- Austar Group: Practice and Application of Drug Compliance



- ISPE: Modern Biopharmaceutical Equipment Innovation Concept and Technology Forum

## TECHNICAL SEMINARS

57 technical seminars were held by companies from different segments of the industry, attracted 2,692 onsite audience.



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SEMINARS