

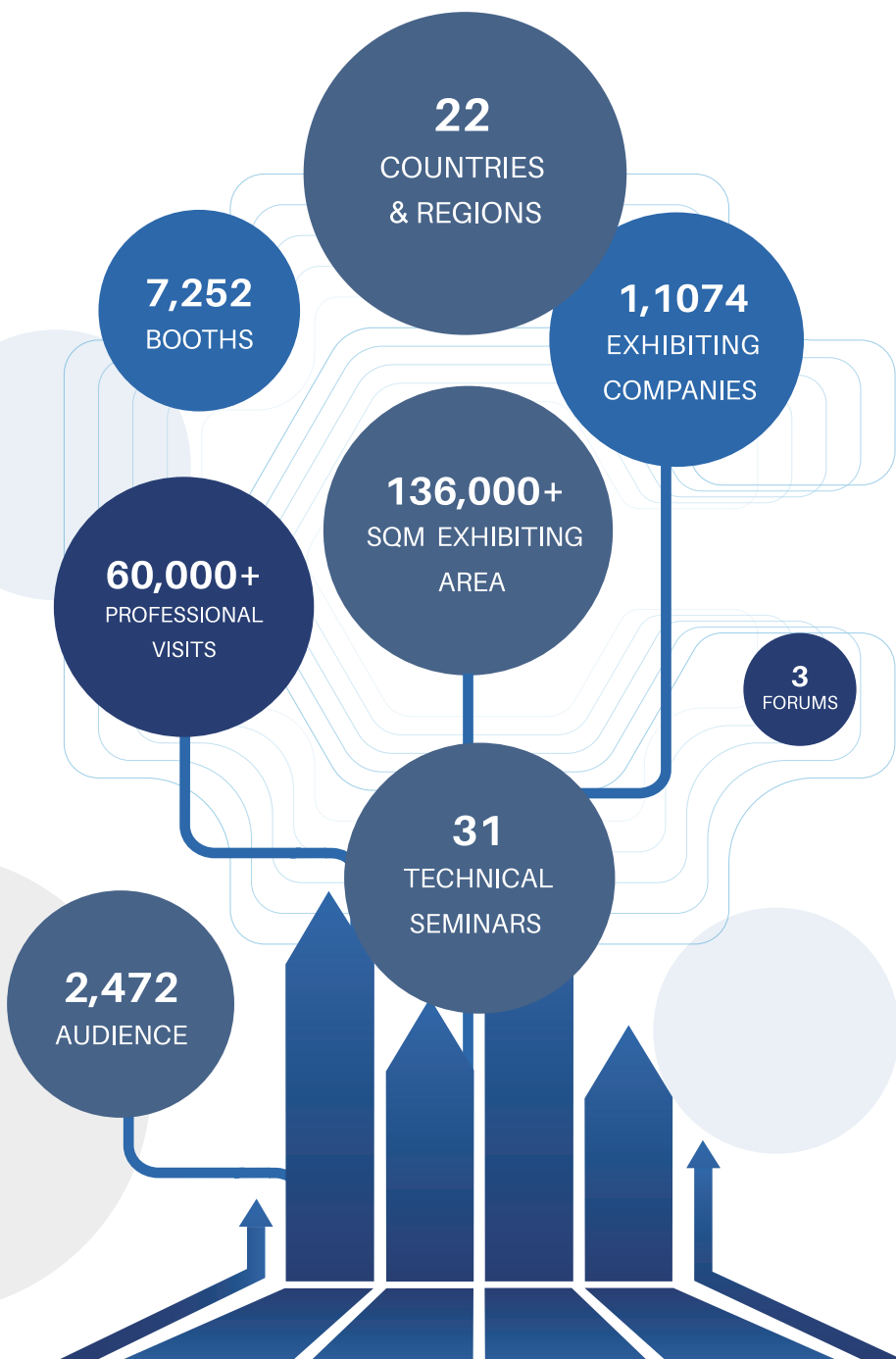


POST-EXHIBITION REPORT

CHANGSHA HU'NAN

THE 54th (2017 AUTUMN) CHINA NATIONAL PHARMACEUTICAL MACHINERY EXPOSITION
& 2017 (AUTUMN) CHINA INTERNATIONAL PHARMACEUTICAL MACHINERY EXPOSITION

AT A GLANCE



EXHIBITOR PROFILE

Exhibitor backgrounds

75.8%

Domestic Hall

814 Brands

24.2%

International Hall

260 Brands

Main Objectives in Exhibiting

74.7%

Acquaint with
new clients

74.4%

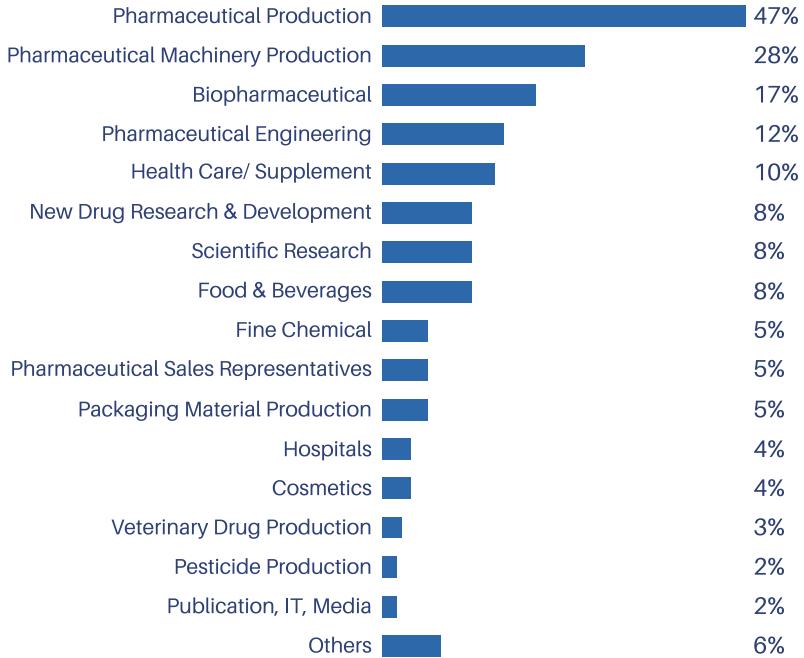
Improve brand
awareness

59.1%

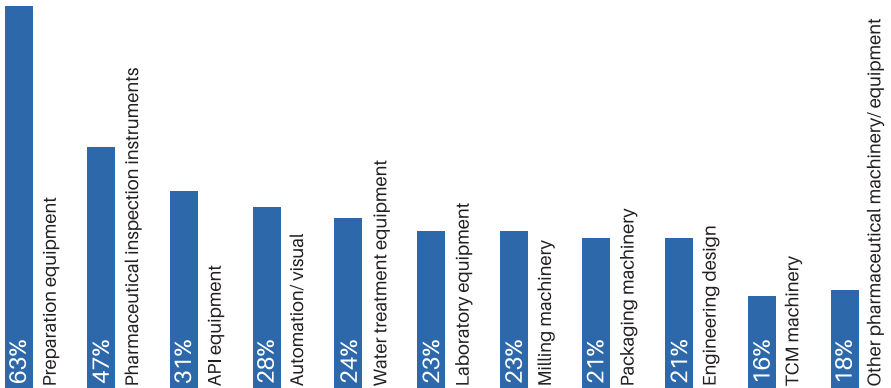
Accelerate sales

VISITOR PROFILE

Professional Field



Interests

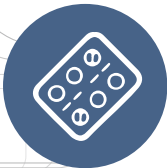


FIRST RELEASE PRODUCTS

The 54th CIPM has attracted several leading enterprises to exhibit their innovative products, include: Uhlmann, Coesia, Fette, Romaco, Fuji Machinery, PharmaPack, Rieckermann, Huber& Ranner, Optima, Austar, Tofflon, CKD, IMA.

FORUMS

This year's forums attracted 456 professional visitors at the venue.

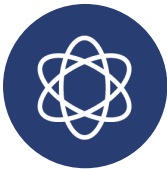


- GEA: Biopharmaceutical Developing Trends& Case Analysis

- Austar Group: API Pharmaceutical Engineering Forum

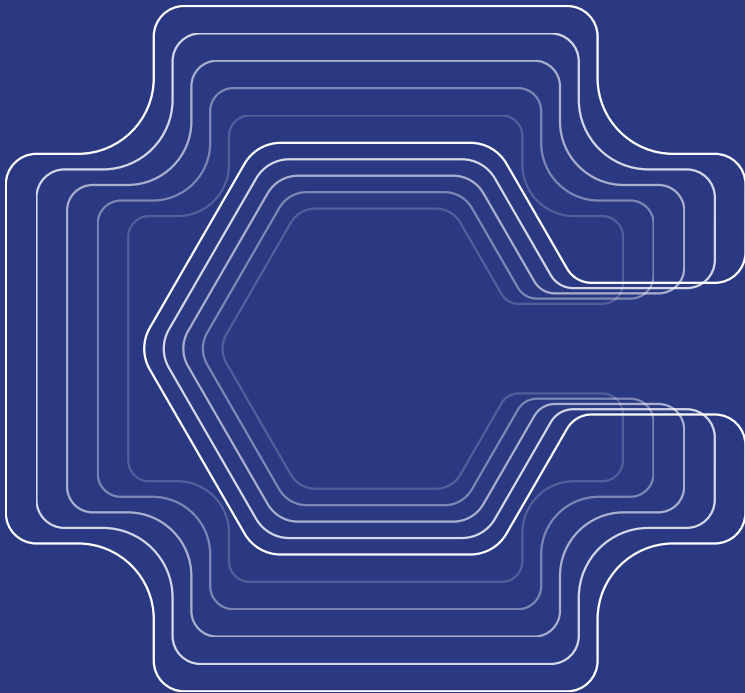


- ISPE: Technique Sharing



TECHNICAL SEMINARS

31 technical seminars were held by companies from different segments of the industry, attracted 2,016 onsite audience.



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CIPM OFFICIAL
ACCOUNT



EXHIBITOR
SERVICE



CONFERENCE
SEMINARS