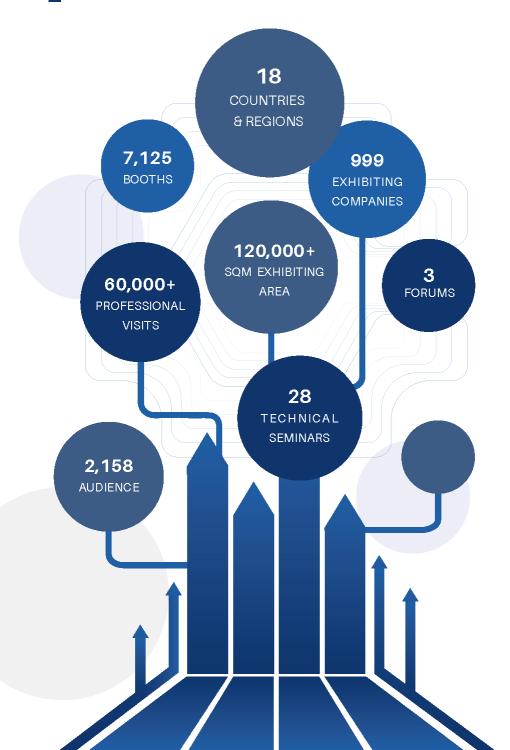


THE 53TH (2017 SPRING) CHINA NATIONAL PHARMACEUTICAL MACHINERY EXPOSITION & 2017 (SPRING) CHINA INTERNATIONAL PHARMACEUTICAL MACHINERY EXPOSITION

AT A GLANCE



EXHIBITOR PROFILE

Main Objectives in Exhibiting



Acquaint with new clients

73%

Improve brand awareness

51.1%

Accelerate sales

VISITOR PROFILE

Professional Field

Pharmaceutical Production	47%
Pharmaceutical Machinery Production	26%
Biopharmaceutical	18%
Pharmaceutical Engineering	13%
Health Care/ Supplement	10%
New Drug Research & Development	9%
Food & Beverages	9%
Scientific Research	8%
Fine Chemical	6%
Packaging Material Production	5%
Cosmetics	4%
Veterinary Drug Production	4%
Pharmaceutical Sales Representatives	4%
Hospitals	3%
Pesticide Production	2%
Publication, IT, Media	2%
Others	6%

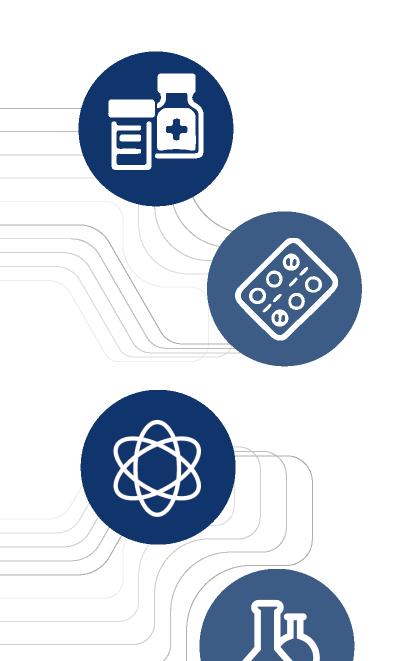
VISITOR PROFILE

Interests

Preparation equipment 61%			
Pharmaceutical inspection in 46%	nstruments		
API equipment 32%			
Water treatment equipment 25%			
Automation/ visual 25%			
Milling machinery 24%			
Laboratory equipment 24%			
Packaging machinery 21%			
Engineering design 20%			
TCM machinery			
Other pharmaceutical machi	inery/ equipm	ent	

FORUMS

This year's forums attracted 449 professional visitors.



- ISPE Experts Technical Seminars
- VOGEL Pharmaceutical Training Session Qingdao
- VOGEL Pharmaceutical Forum

TECHNICAL SEMINARS

28 technical seminars were held by companies from different segments of the industry, attracted 1,709 audience.